

Your week in PLR

by **PLRExpert.com**

Issue 2 October 15, 2026 News · Tips · Tools for PLR and digital product sellers



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Welcome to issue 2. Each week we pull together the most useful pieces from PLRExpert.com: the news that affects people who buy, rebrand and sell PLR, plus practical tips you can use straight away.

This week Amazon tightened how many new books a KDP account can add, California set a date for taxing some digital products, and the question of who owns AI-made content got a full, plain-English rundown.

News



PLR NEWS · 01

KDP Now Limits New Titles to Two per Format Each Week: What PLR Ebook Sellers Should Know

October 12, 2026

Amazon has tightened how many new books a single Kindle Direct Publishing (KDP) account can add each week. According to reporting in *The Bookseller*, summarized by *Publishing Perspectives*, KDP cut its weekly limit on new titles from 10 to two per format, applied separately to Kindle ebooks, paperbacks and hardcovers.

KDP's help page now lists two limits: up to two titles created and up to two new titles submitted per book format each week. Both reset every Sunday at 12:00 a.m. UTC (Saturday at 8:00 p.m. Eastern during daylight saving time). Updates to titles you've already submitted don't count.

Amazon declined to say whether AI-generated books were the reason. For PLR sellers, plan releases in batches of two, don't set up a dozen drafts "for later" (drafts count), and make every slot count: a thin, lightly edited PLR book costs you a slot you could use for something stronger. The limits have already changed more than once, so check KDP's help page before you plan a launch calendar.

[Read what it means for your release plan →](#)



PLR NEWS · 02

California Will Tax Some Digital Products in 2027

October 9, 2026

California will start applying sales and use tax to certain digital products on January 1, 2027, under Senate Bill 122. The main target is prewritten software, including SaaS. The CDTFA notice lists ebooks, digital audio, video and digital visual works as excluded, and exempts products transferred with reproduction and distribution rights; how that applies to a specific PLR product is a question for the final regulations and a tax professional.

The notice doesn't mention templates, printables or PDFs by name, so don't assume either way. The regulations are proposed, not final.

[What to do before January →](#)



PLR NEWS

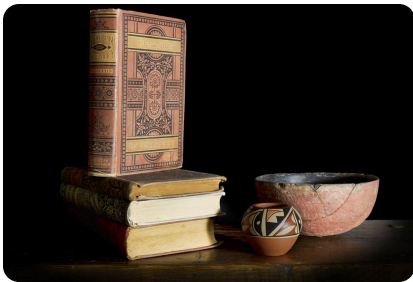
Etsy Faces New Criticism Over AI Copies

October 10, 2026

An October 8 ABC News report described artists saying AI-made items and copies of their work are spreading on Etsy. Etsy said sellers may use AI as a tool, but not to deceive buyers or copy other people's work. Its Creativity Standards require digital downloads to be the seller's own original work, which puts PLR in an awkward spot even when your license allows resale.

[Practical steps for Etsy sellers →](#)

PLR Tips



PLR TIPS

Publishing PLR Ebooks on Amazon KDP: What to Check Before You Upload

October 11, 2026

KDP says you must hold the rights to any content you upload, that your book's copyright page isn't enough to prove them, and that it may ask for more documentation. Its guidelines also flag copyrighted content that's freely available on the web, a real issue when other licensees have posted the same PLR text word for word.

The advice that still holds: treat PLR as raw material for a book, not as the finished book.

[Work through the full checklist →](#)

PLR TIPS · 03

Fonts and images in PLR packs: 6 checks before you resell

- ☐ **Look for a credits file.** Check the download folder for anything named "credits," "resources," "fonts," "image sources" or "read me."
- ☐ **Open the editable files.** Canva links, PSD, PowerPoint or Word templates are where third-party assets usually hide.
- ☐ **No credits? Ask the seller** before you sell anything built from the pack.
- ☐ **Read each font license.** A flattened PDF or JPG cover is different from an editable template that requires your buyer to have the font.
- ☐ **Trace the photos.** A reverse image search can help, and free photo sites have different terms for products and prints.
- ☐ **Can't find the source?** Replace the image with one you know you can use.

[Read the full guide →](#)

AI Tools



AI TOOLS · 04

AI-Generated Content and Copyright: What US Digital Product Sellers Need to Know

October 14, 2026

US copyright protects human authorship. According to the Copyright Office, material generated entirely by AI isn't protected, while using AI as an assistant doesn't cost you protection for the parts you created yourself. Prompts alone, under current technology, aren't enough to make you the author of the output.

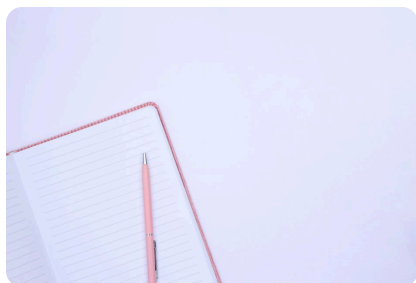
AI vendors' terms may say you "own" the output, but that's a contract with the vendor; it doesn't create a copyright the law doesn't recognize. The guide covers the Office's position as of October 2026 and is general information, not legal advice.

[Read the full copyright guide →](#)

ALSO IN AI TOOLS

- **Midjourney tests "Thinking Mode"**: since October 8, you can rerun a version 8.2 job so Midjourney checks it against your prompt for objects, layout, anatomy or text, then generates again. It's an early Alpha-site test.
- **Claude Haiku 5.5**: Anthropic's new small model is listed at \$0.10 input and \$0.50 output per million tokens (prompts up to 100,000 tokens), suited to bulk jobs like summarizing or tagging a PLR library.

| Product Creation



PRODUCT CREATION · 05

Low-Content Books on KDP: What Counts, ISBN Rules and What to Check First

October 13, 2026

KDP treats journals, planners, log books and notebooks as "low-content books," while puzzle and coloring books are generally not. Tick the Low-content box under Categories or your book will be rejected. Low-content books don't need an ISBN and aren't eligible for KDP's free one, and you can't change that choice after publishing.

Without an ISBN, Look Inside isn't currently supported, and KDP places its own barcode in a 2" by 1.2" box on the back cover, so keep that area clear.

Checks before you upload a PLR interior →

QUICK TIP

Set up Etsy holiday promotions a few weeks early

Turn on Etsy's targeted offers early so the abandoned-cart and favorited-item codes have time to reach shoppers, and bundle related printables (up to three listings) so buyers have a reason to spend more. Keep it honest: Etsy says a sale should be a temporary cut from a price your item has actually sold at. **Set up your holiday sales →**

Tools & Reviews

REVIEWS · 06

beehiiv's New Plans for Digital Product Sellers: Free, Lite and Pro

Starting prices at the 1,000-subscriber level, from beehiiv's own pages as of October 2026. Prices rise as your list grows.

Plan	Billed yearly	Month to month
Free	\$0, for up to 2,500 subscribers	
Lite	\$49 per month	\$59
Pro	\$95 per month	\$109
Enterprise	Custom pricing	

The old Launch, Scale and Max plans were renamed on October 1, 2026. File and link products are available on every plan, including Free, and beehiiv says it takes 0% of your digital product revenue; Stripe's standard 2.9% plus \$0.30 per transaction applies. "Pay what you want" pricing isn't supported.

Pros, cons and who it suits →

REVIEWS · 06

ThriveCart for PLR Sellers: Pricing, Fees and Features (October 2026)

Plans (as of October 2026)

- Standard: \$47 per month
- Pro+: \$87 per month
- Lifetime: one-time \$495 for a Standard account
- 30-day free trial and "0% fees on sales"

Worth knowing

- Optional feature fees, e.g. sales tax collection at 0.5% per eligible transaction on Standard
- ThriveCart doesn't host files: store downloads elsewhere
- The affiliate center is a Pro+ feature

Full overview of fees and features →

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